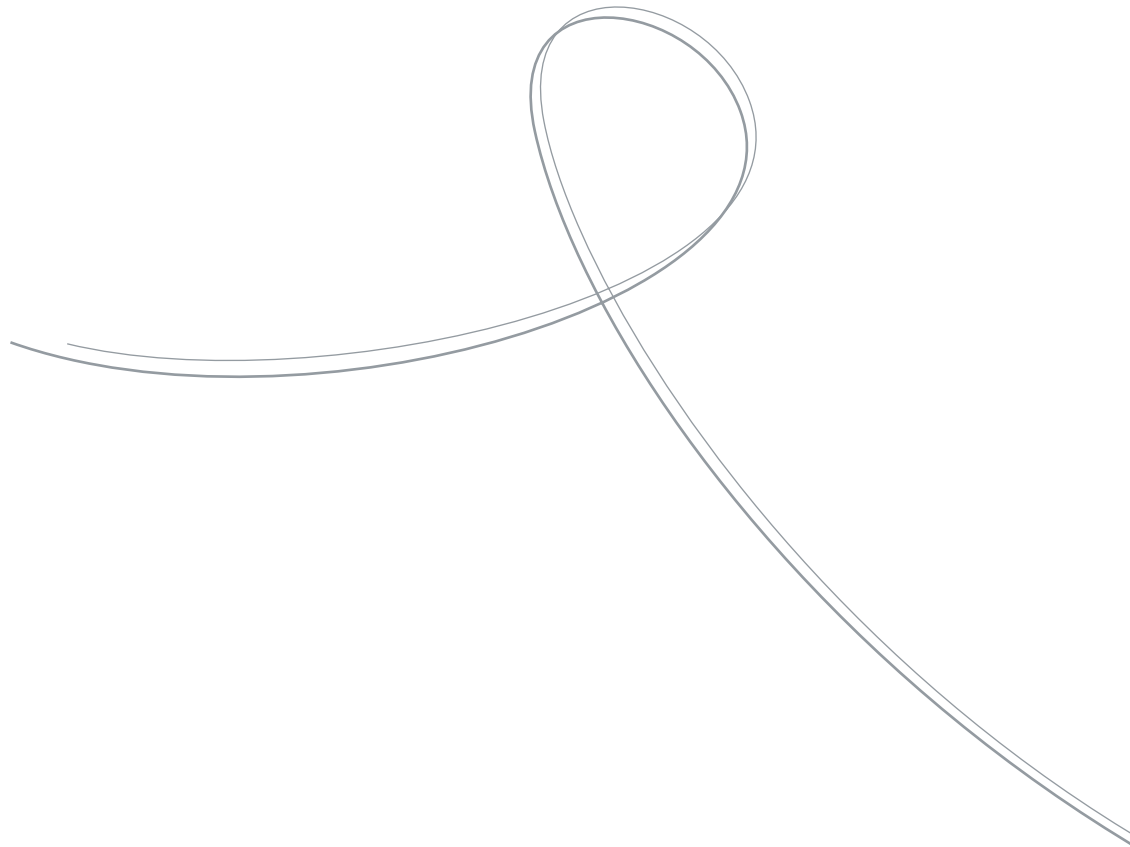


It's time for show and tell



**showandtell**<sup>®</sup>

graphic design + web development

# What we have for show and tell

## Graphic design

Logo and branding development, corporate style guide specification, printed stationery, leaflets, brochures and annual reports, Microsoft template design

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## Web development

Website design and programming, content management systems (CMS), shopping cart development, banner and web advertising design, email stationery design

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## Web hosting

Domain name registration, website hosting and management, email account setup

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## Search engine strategies

Existing site analysis, keyword research, content strategy development, ethical search engine optimisation, Pay Per Click Google advertising

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**showandtell**

It's all about image. A memorable brand and striking marketing collateral play an important role in ensuring your business delivers a captivating message to your target market.

At Show & Tell, we are nuts about graphic design, and can create a visually **inspiring image** for your business.



**showandtell**



## Liberty Financial

Liberty Financial is Australia's leading specialty finance group, serving over 40,000 customers since it began in 1997.

### Outcomes delivered by Show & Tell:

- Corporate profile, leaflet and presentation folder design
- Microsoft template design
- Website design



## C2 Digital Documentaries

C2 Digital Documentaries is a video production house that specialises in documenting life's most important events.

### **Outcomes delivered by Show & Tell:**

- Printed stationery design
- Presentation folder and DVD case design
- Email stationery design
- Website design and programming
- Content management system development



## ARRK Australia & New Zealand

ARRK Australia & New Zealand is a leader in product development and manufacturing, offering a complete full-line service from prototype to production.

### **Outcomes delivered by Show & Tell:**

- Printed stationery design
- Brochure design
- Magazine advertisement design
- Microsoft template design



## Printed stationery

Show & Tell can provide a range of solutions for your printed stationery and marketing needs, including design and supply of business cards, letterhead, compliments slips and branded envelopes.

Our alliance with some of Melbourne's leading trade printers ensures we provide our clients with consistent results and rapid turnaround times.



## Logos

Our approach to logo and branding design ensures we produce appealing results that will enhance your business image.

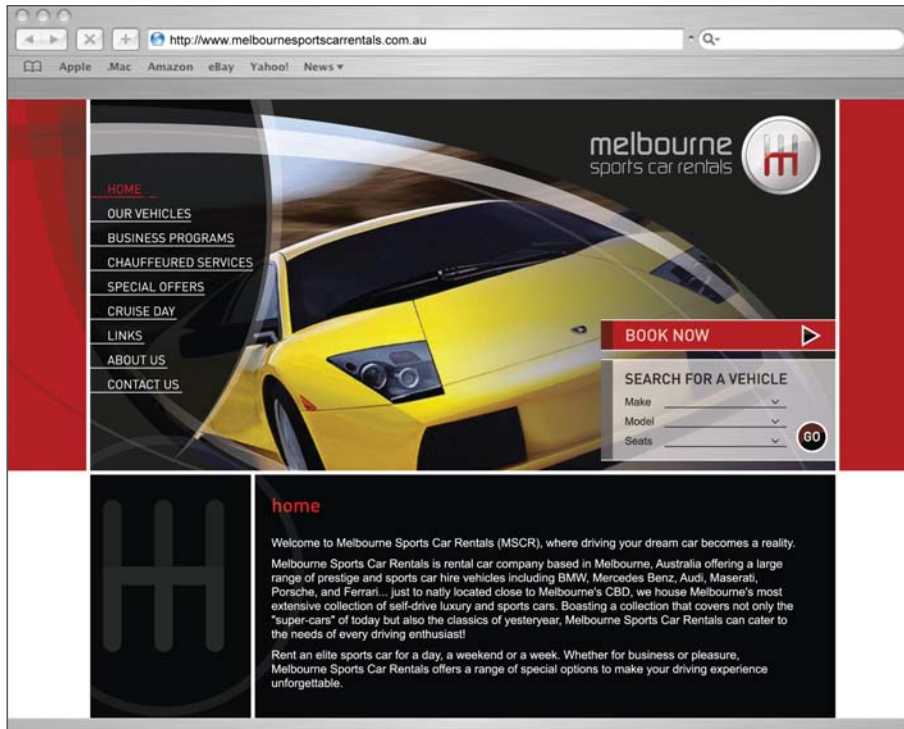
Through the use of idea generation techniques, extensive sketching, refinement and documentation, Show & Tell can assist with all your branding and business identity requirements.

In today's technology driven world, a functional and visually appealing website is mandatory for any company wanting to succeed and dominate their market segment.

At Show & Tell, we are world wide web gurus with lots of talent, and can create a **powerful online experience** for your business.



**showandtell**



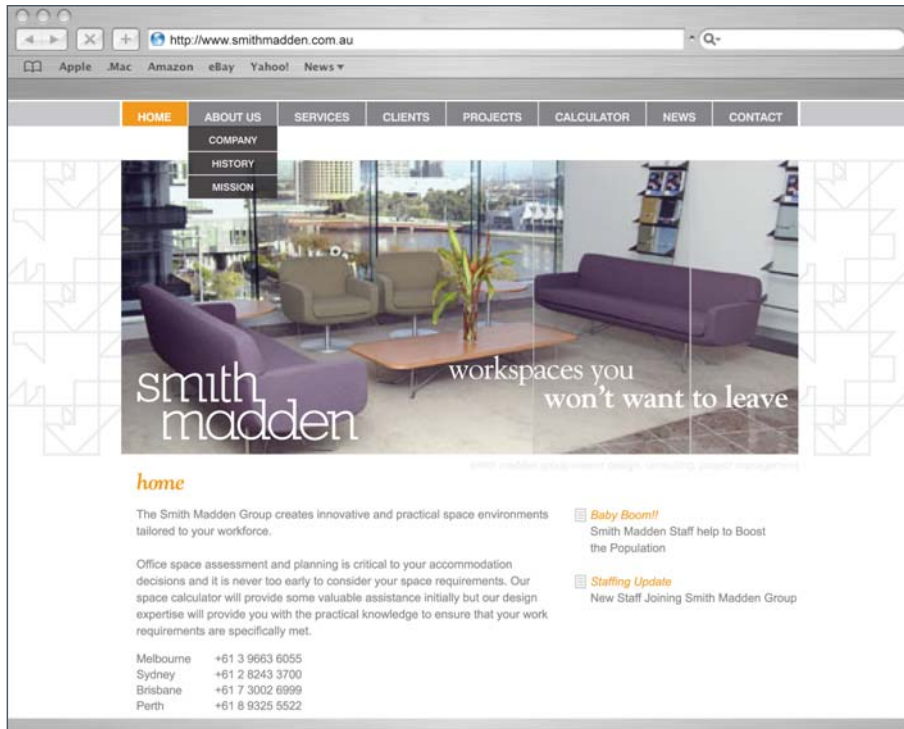
## Melbourne Sports Car Rentals

Melbourne Sports Car Rentals is a boutique rental company specialising in sports and luxury car hire.

### Outcomes delivered by Show & Tell:

- Website design and programming
- Content management system development
- Banner advertising
- Logo and printed stationery design

[www.melbournesportscarrentals.com.au](http://www.melbournesportscarrentals.com.au)



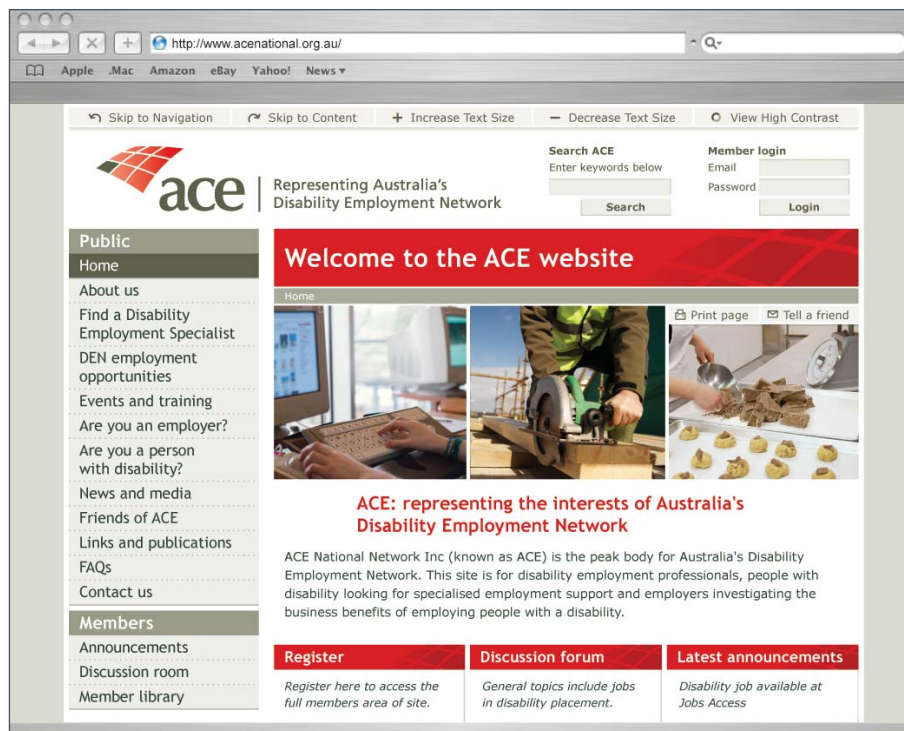
## Smith Madden Group

Smith Madden Group is an interior design and project management company with offices throughout Australia.

### Outcomes delivered by Show & Tell:

- Website design and programming
- Dynamic Flash animation development
- Content management system development

[www.smithmadden.com.au](http://www.smithmadden.com.au)



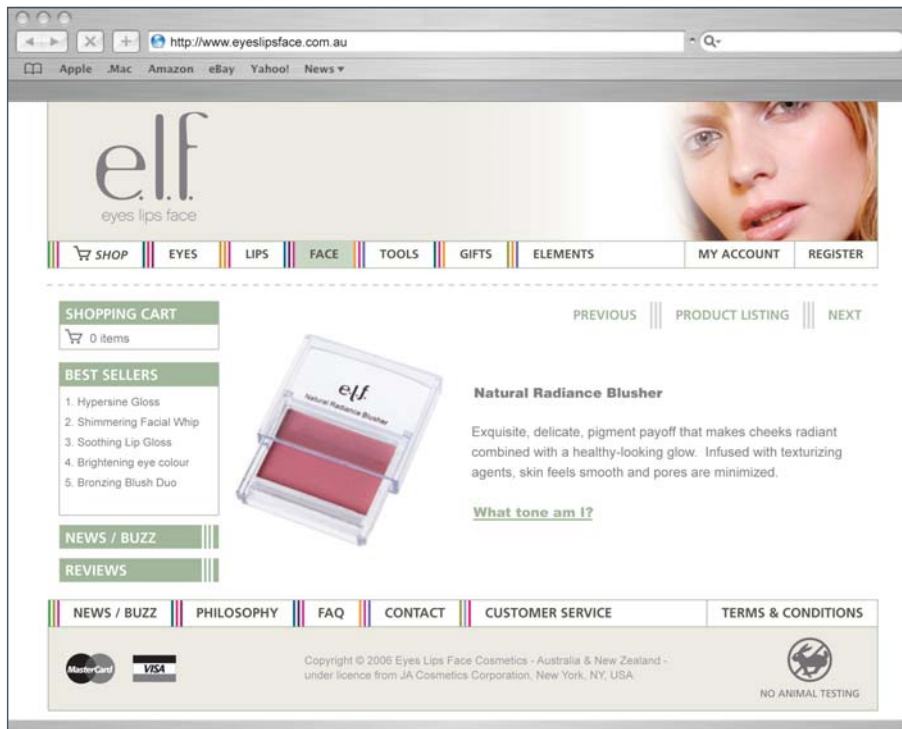
## ACE National Network

ACE is the peak body of Australia's Disability Employment Network. Its role is to represent the interests of its members at a national level.

### Outcomes delivered by Show & Tell:

- Website design and programming
- Content management system development
- Accessibility standards compliance
- Online survey builder and mail-out management
- Logo and printed stationery design

[www.acenational.org.au](http://www.acenational.org.au)



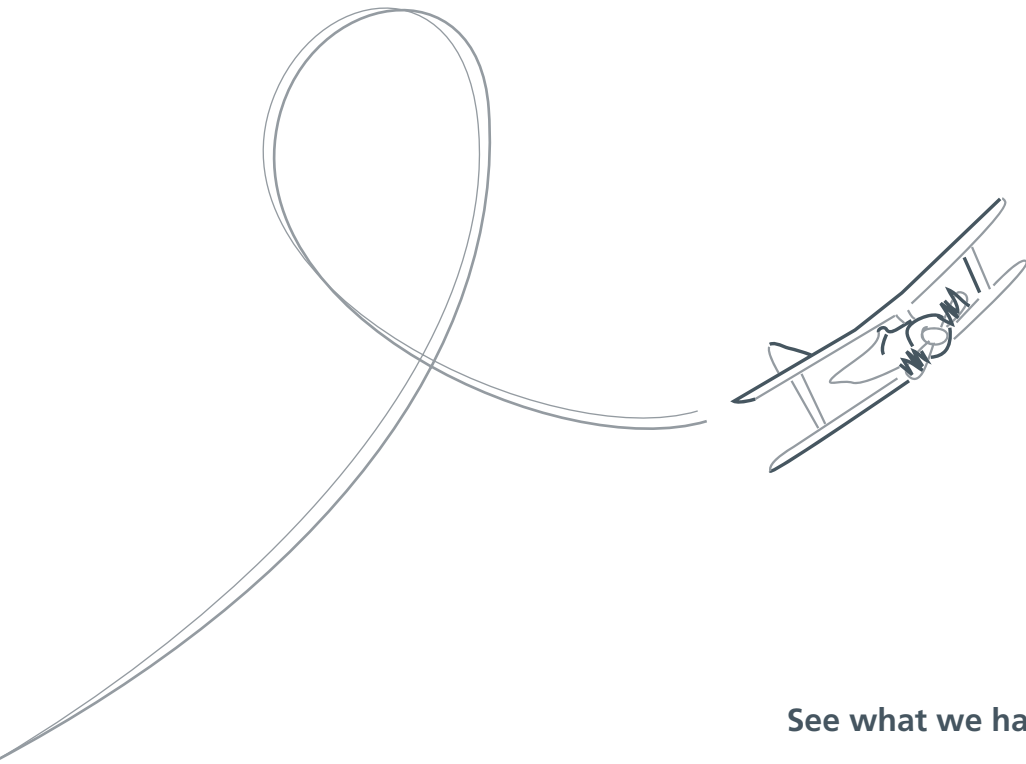
## Eyes Lips Face Cosmetics

Eyes Lips Face Cosmetics provide a range of low cost cosmetics and skin care products to the Australian and New Zealand markets.

### Outcomes delivered by Show & Tell:

- Website design and programming
- Content management system development
- Shopping cart development
- E-newsletter development

[www.eyeslipsface.com.au](http://www.eyeslipsface.com.au)



## See what we have for show and tell today.

Back when they went to school, it was trucks, dolls and stamp collections for show and tell. Now that they are grown ups, the team at Show & Tell are still having lots of fun, only now show and tell is all about exceptional branding, print and online outcomes every single day.

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