



ENVIRONMENTAL POLICY

We place environmental sensitivity and sustainability at the centre of our creative core.

Show & Tell has worked hard to develop an environmentally conscious culture. Our designers strive to deliver solutions which are not only sympathetic to the ecosystem, but are also environmentally innovative. This is maintained by respecting the environment, therefore ensuring that our design contributions will provide ongoing benefits to the community and future generations.

In a workplace centred on imagination, brilliant design and powerful messages, our approach to environmental responsibility neatly aligns with our creative minds and forward thinking business philosophy. It is this belief that has prompted this Environmental Policy, and led *Show & Tell* to strive for two main objectives in our work:

- » to leave our clients thrilled with the design outcomes we produce.
- » to produce creative solutions that have minimal impact on our environment.

Since the implementation of our policy, we continuously look for new ways to reduce emissions, energy, water, waste and unnecessary travel, to strike the perfect equilibrium between our responsibility to the environment, and commercial success.

ENERGY EFFICIENCY

COMPUTERS » Our designers create on Apple terminals. Our current systems have a 5.2 star EPA energy rating, and contain a large amount of recyclable materials such as aluminium and glass.

POWER » Where possible, we use energy saving globes to increase office energy efficiency.

» At the end of a working day, all non-critical power sources and unutilised electrical items are switched off at the power point.



CONSUMABLES

PAPER » We embrace our vision of being a paperless office. All project documentation, staff timesheets, job orders and client invoices are completed within our online work portal.

PRINTING » We continually upgrade our printers, with our latest office printer being a solid ink and energy efficient, device that does not contain print cartridges.

» Where practical, all work we review is on-screen rather than on paper.

» We use recycled paper where printing is essential.

» We re-use any printed waste paper where possible.



SUPPLIERS » We choose suppliers that provide environmentally friendly paper and print options, and demonstrate their commitment to sustainability.

SUSTAINABILITY

RECYCLED MATERIALS » In liaison with our clients regarding the production of printed collateral, we recommend recycled paper products.

» In responding to client briefs, we suggest online alternatives to print based collateral.

» In specifying materials relating to signage and display, we aim to make use of recycled raw materials, or materials that can be recycled.



ENVIRONMENTAL CARE

RUBBISH DISPOSAL » We utilise a paper-recycling bin for all waste paper. Client related confidential documents are shredded.

» Plastic and glass drink bottles used in our office are also placed in the appropriate recycling bin.

» We ensure computer equipment and printers no longer in use are disposed of responsibly.

CLEANING PRODUCTS » We ensure that environmentally friendly cleaning products are used by our cleaners.



While our ongoing dedication to improving our environmental practices, procedures and standards may appear to be small, we like to think that no matter how minimal the act, each of our initiatives makes a significant long-term impact on the environment.